ORDER

Orders Order / Rev: 104170 Alt Order #: Product Desc: State Senate 3Q12 Estimate: Flight Dates: 09/03/12 - 09/30/12 Primary AE: Kevin Goodell Original Date / Rev: 07/10/12 / 09/19/12 Sales Office: **VEGS** Order Type: **GENERAL** Sales Region: Local Agency Name: Benny for Nevada **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 1930 Village Center Cir. Billing Cycle: EOM/EOC Las Vegas, NV 89134 Agency Commission: 15% Benny for Nevada 🔫 Advertiser Name: A25-54 Demographic: New Business Thru: Product Codes: PLC09 Order Separation: 00:05:00 Priority: SELECT PRIORITY CODE Advertiser External ID: Revenue Codes: POLITICAL/AGY, PCAN, GEN

Rill Plan

Dill F Idil					lotais					
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating	
08/27/12	09/30/12	12	\$7,650.00	\$6,502.50	September 2012	12	\$7,650.00	\$6,502.50	0.00	
					Totals	12	\$7,650.00	\$6,502.50	0.00	

Agency External ID:

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln C	h Start	End	Inventory Code	Brook	Start/End 1	Гime Days	Len Spo	ate .	Boto Dri	Dta Tuno	Chata	A a
1			M-F Wheel	CM	7-730pm	Time Days	- :30		Rate Pri 375,003	0.00 NM	·	Amount \$4,050.00
			M-F Wheel of Fort	une	•							¥ 1,000.00
		End Date		Spots/Week	<u>Rate</u>	Rating						
	c: 09/03/12	09/09/12	-TWT	3	\$375.00	0.00					Į.	
Spot 4	Ch Date Ra		escription		<u>/End Time</u>		<u>Weekdays</u>	<u>Length</u>		Rtg Type		
7 K	(SNV 09/03/11		¶-i− VVneel	7-73	Opm		-TWTh	:30	(\$375-00)	0.00 NM		
	See MG 1.1	_,	PROGRAM CHANG	:E								
2 K	SNV 09/03/1:	-		7-73	0nm		TWTh	20	(\$375.00)	0.00 4/44		
	See MG 1.1		17 777,007	7.10	υριιι			.50	(AA-9-9-AA)	U.UU 1VIVI		
		, ,	PROGRAM CHANG	Ε								
3 K	SNV 09/03/1:	2-09/09/12 N	1-F Wheel	7-73	0pm		-TWTh	:30	(\$3 75.00)	0.00 NM		
	See MG 1.1	2,1.13,1.14							,			
	-	-	PROGRAM CHANG	Ε								
12 K	SNV 09/12/12	2-09/12/12 M	1-F Wheel	7-73	0pm		W	:30	(\$375.00)	0.00 NM		
(1)		-										
	-		E] NOT AVAILABLE									
	SNV 09/14/1:		1-F Wheel	7-73	0pm		F	:30	(\$375,00)	0.00 <i>NM</i>	ſ	
(6)			EI NOT AVAILABLE	DATE								
41 K	INOT AVAI SNV 09/18/12		E] NOT AVAILABLE		n				(4075.00)			
_	See MG 1.1		r-r vvneei	7-73	Jpm		-T	:30	(\$375.00)	0.00 NM		
עיי		•	E] NOT AVAILABLE	RATE								
15 K	SNV 09/12/12		=	7-73	Opm		W	:30	\$725.00	0.00 NM		
(f)	MG for 1.4,1	1.12		. , .	. 1		••	.50	Ψ, 20,00	0.00 14141		
											-	

Print Date: 09/20/12 08:44:51

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Order / Rev: 104170 Alt Order #:

End

Advertiser:

Benny for Nevada

Flight Dates:

Ln Ch

Spot

Spot

09/03/12 - 09/30/12

7-730pm

7-730pm

7-730pm

7-730pm

3 \$375.00

3 \$375.00

\$375.00

445p-515p

Start/End Time

Start/End Time

Product Desc: Estimate:

Break Start/End Time

State Senate 3Q12

KSNV

N 1	KSNV 09/03/1	2 09/30/12	M-F Wheel	CM	7-730pm							
	M-F Wheel of Fortune											
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>R</u>						

Inventory Code

0.00 Week: 09/03/12 09/09/12 -TWT---3 \$375.00 Start/End Time **Description** Ch Date Range [mg] 7-730pm 16 KSNV 09/19/12-09/20/12 M-F Wheel

(h) MG for 1.13,1.8,1.7,1.14

Start

17 KSNV 09/19/12-09/20/12 M-F Wheel

M MG for 1.13,1.8,1.7,1.14

Week: 09/10/12 MT-T---09/16/12

Ch Date Range Description 4 KSNV 09/10/12-09/16/12 M-F Wheel

See MG 1.15

Week: 09/17/12

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 09/23/12

MTWT---Description

Ch Date Range 7 KSNV 09/17/12-09/23/12 M-F Wheel See MG 1.16,1.17

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 8 KSNV 09/17/12-09/23/12 M-F Wheel

See MG 1.16,1.17

[.NOT AVAILABLE RATE] NOT AVAILABLE RATE M--T---Week: 09/24/12 09/30/12

N 2 KSNV 09/03/12 09/30/12 NFL Pre-Game / FNA CM

(4:45 PM-5:15 PM) NFL Pre-Game Weekdays Spots/Week Rate Rating Start Date **End Date** -----0.00 Week: 09/03/12 09/09/12 \$900.00 ----S \$900.00 0.00 09/16/12 Week: 09/10/12

----S \$900.00 0.00 Week: 09/17/12 09/23/12 09/30/12 ----S \$900.00 0.00 Week: 09/24/12

Amount Days Len Spots Rate Pri Rtg Type Spots \$375.003 0.00 NM :30

\$4,050.00 Rating Weekdays <u>Length</u> Rate Rtg Type --wTh----:30 \$725.00 0.00 NM --wTh-----:30 \$725.00 0.00 NM 0.00 Weekdays Length Rate Rtg Type MT-Th----;30 (\$375,00) 0.00 NM 0.00 Weekdays Length Rate Rtg Type :30 (\$375.00) 0.00 NM MTWTh----MTWTh----:30 (\$375.00) 0.00 NM 0.00 0.00 NM \$3,600.00 ____ :30 \$900.003

> Totals 12 \$7,650.00